

Cookie policy

This website uses cookies for the sole purpose of facilitating your use of the website and collecting statistical data related to website usage. This allows us to analyse our website traffic and to improve our website. Cookies are never used by us for advertising purposes.

To facilitate your use of our website, both technical and session cookies are used. These cookies are therefore strictly necessary for the functioning of the website.

A session cookie is required to track your progress on the website. It is essential to ensure that any information you enter or routes you take are remembered by the website. Without this cookie, each page you visited would treat you as an entirely new visitor. This cookie does not identify you personally and is/will not be linked to any other information we store about you.

In addition, cookies are used to store user preferences and optimize website functions.

User consent is not required for these cookies. Given this, these cookies are installed automatically when the user visits the website.

All other cookies are only installed/activated following your express and prior consent during your first visit to the website. This consent can be expressed generally, e.g. in response to the cookie banner. Your consent is tracked for other and future visits to the website. As a user, you always have the right to withdraw all or part of your express consent.

Certain cookies are installed in your browser by certain services used on our website, such as maps, videos, etc.

Other cookies used by our website are identified below:

Google Analytics (ensures the collection of anonymous data on the use of our website and the compilation of visitor statistics)

Facebook Conversion Pixel (records purchase behaviour after viewing an ad in Facebook. This information is added to the user's Facebook profile)

Twitter Pixel (is a tool to check whether the Twitter website tag is correctly placed on our Website and allows to inspect dynamic parameter values passed within website tag and verify that the information is formatted correctly)

YouTube (Records a unique ID used by Google to track statistics on how visitors use YouTube videos on different websites)

As cookies are personal data, their processing is governed by our Privacy Statement. By agreeing to our cookie policy, you consent to the processing of your personal data (in particular cookies) in accordance with our Privacy Statement.

For more information on cookies, please consult www.allaboutcookies.org or www.youronlinechoices.eu.